



Hawai'i Tourism Authority

Hawai'i Convention Center, 1801 Kalākaua Avenue, Honolulu, Hawai'i 96815
Website: www.hawaiitourismauthority.org

LINDA LINGLE
Governor

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Chief Executive Officer

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AGENDA **REGULAR BOARD MEETING** **HAWAI'I TOURISM AUTHORITY**

June 4, 2009 at 8:30 a.m.

Hawai'i Convention Center, Parking Level, Executive Board Room A
1801 Kalākaua Avenue, Honolulu, Hawai'i 96815

1. Call to Order
2. Approval of Minutes (April 28, 2009)
3. Report of the Chief Executive Officer Relating to the Implementation of the Statewide Hawai'i Tourism Strategic Plan Initiatives by the HTA Staff and Its Contractors
4. Presentation of Current Visitor Data by the Research and Economic Analysis Division, Department of Business, Economic Development and Tourism
5. Presentation by the HTA Strategic Plan Investigative Committee Regarding the Status of the HTA Strategic Plan
6. Discussion and/or Action to Approve HTA's Financial Reports for April 2009
7. Discussion and/or Action to Approve the Fiscal Year 2010 Budget for the HTA and the Hawai'i Convention Center
8. Discussion and/or Action to Elect Officers
9. Discussion and/or Action to Approve the Marketing Contractors' Marketing Concepts and Strategic Goals and Objectives * * *

*****Executive Session:** The Board may conduct an executive session closed to the public pursuant to Hawaii Revised Statutes (HRS) § 92-4, and for the purpose of discussing commercial and proprietary information provided by a contractor and the disclosure of which might be harmful to the business interests of the contractor under HRS §§ 92-5 (a) (8) and 201B-4.

10. Adjournment

Members of the public are invited to attend the public meeting and provide oral testimony on any agenda item. Written testimony may also be provided on any agenda item by submitting the testimony prior to the meeting to the HTA by email to wpong@hawaiitourismauthority.org; by mail at the above address; or, by facsimile transmission. Any person requiring special assistance to participate in the meeting, please contact Winfred Pong (973-2260) no later than 3 days prior to the meeting so arrangements can be made.